

UNDER THE HIGH PATRONAGE OF H.E. PRESIDENT ALI BONGO ONDIMBA  
IN COLLABORATION WITH THE GOVERNMENT OF GABON

# The New York Forum<sup>®</sup>

May 23-25, 2014  
Libreville, Gabon

# AFRICA

THE TRANSFORMATION OF A CONTINENT

# PROGRAMME

FOUNDED AND PRODUCED BY RICHARD ATTIAS & ASSOCIATES  
PART OF WPP GROUP

## ABOUT THE NEW YORK FORUM AFRICA 2014

The inaugural New York Forum AFRICA in 2012 was about recognising Africa's economic achievements and understanding the opportunities for business and investors. We created a community that was focused on the growth of a continent, and the economic empowerment of its citizens.

The New York Forum AFRICA 2013 focused on the hard work needed to make the opportunities a reality, focusing on the 6 Is: the six imperatives for African economies to grow (independence, investment, incubation, innovation, infrastructure and inspiration). The participants worked together to create an action plan, and to sign new partnerships between the public and private partnerships,

The New York Forum AFRICA 2014 will focus on transformation: unlocking the competitiveness of the African economy through building value chains around the transformation of the continent's natural resources, including its human capital. In knowledge economies, such as those in the western world, education is the foundation of economic competitiveness and global prosperity – and is inseparable from the development of human capital. *An assessment from the World Bank revealed that human capital contributes more than 60 per cent towards economic development, as compared to physical infrastructure (around 15 per cent) and natural resources (around 20 per cent).*

Sustainable development in Africa will not be possible if new industries, opened up by the diversification of economies, are not populated by local workers: we must ensure that training and capacity building matches the real needs on the ground. With a solid education and good quality vocational training – tailored to the job market and to the local environment – will ensure that African men and women can transform their lives, their environments and their countries.

The key for Africa now is to increase the economic opportunities available, rather than merely dividing them. And by creating value-added processes in the supply chain, Africa can create jobs revenue. It is not enough to sell natural resources, when much of the profit is being made overseas by the conversion of those natural resources. The blossoming of information and communication technologies further adds to the huge potential for the transformation of African economies.

The business and political leaders that gather in Libreville in May 2014 will engage in intense, collaborative sessions to draw up a road map – for individual businesses as well as national policy-makers – as a guide and spur to action. The New York Forum AFRICA is organized around a number of major debates that examine the key economic and business issues for Africa today. This year's key themes are:

### **Transforming the continent's human capital**

- Re-examining the education system
- Woman: the untapped workforce
- Vocational training and delivering graduates that meet the needs of the workplace
- Live longer, stay stronger: how do we best address healthcare in the continent?

### **Transforming natural resources and energy**

- Mining and extraction
- Creating value-added industries and diversification
- Pan-African cooperation and PPPs

### Transforming the land for agriculture

- Building value-added sectors to keep more revenues at home
- Integrating and supporting small farmers
- Protecting from price hikes, and against environmental disasters
- Increasing capacity and storage of water
- Better access to market (financial and infrastructure/transport)

### Transforming investment into industry

- Delivering investment and partnerships in high-conversion sectors, like tourism
- Harnessing the involvement of the private sector to bring about operating efficiencies and better results
- Promoting investment in SMEs and entrepreneurs and removing barriers to private sector investment

### Transforming connectivity into digital innovation and jobs

- IT and communications can create new opportunities for income and jobs. How much concentration should we place here?
- And should IT and connectivity be the number 1 issue, above all else?

### Transforming the African brand

- 54 countries, but how much benefit would they get from the creation of one brand, a brand Africa?
- Made in Africa: developing the 'home' advantage in manufacturing
- Tourism: multi-centre holidays will bring more tourists
- Art and culture: localised content is increasingly popular, so how do we turn this into a commodity?

### Transforming citizenship for Africans

- What does tomorrow's African citizen care about?
- And what does the African city of tomorrow look like?
- Today's citizen is younger and more active than ever before – but not necessarily through traditional models of engagement. How can we channel this activism in a positive way?
- And in countries without democratic elections, how does the population become heard?

### NEW FOR 2014: PRE-FORUM

For the first time, the New York Forum AFRICA will play host to the first-ever **African Citizens' Summit**, in association with Train My Generation. The Summit will showcase the results of the Train My Generation survey, the first pan-African survey focusing on the views of Generation Y in the continent, covering education, jobs and workplace opportunities. The survey, in collaboration with Global Counsel and Tribal Brands, will be hosted on mPowering Action, the online and mobile platform powered by the UN Foundation and the UNDP that encourages young people to articulate their views on social and economic issues. Through the Train My Generation survey, young people under the age of 25 across Africa will be able to have their say on some of the issues that concern them, and the results will be presented to ministers and heads of state at the New York Forum AFRICA. Students will have the chance to voice their ideas in person at the Africans' Citizens' Summit, which will also be livestreamed through educational establishments across the continent.

Also, new for 2014 is the addition of two focused topic streams – finance and natural resources – that have been identified as key for growth. Each topic stream will have dedicated workshops with Gabonese state and private sector participants.

## PRE-FORUM AGENDA

FRIDAY, MAY 23

### NEW FOR 2014: SURVEY AND AFRICAN CITIZENS' SUMMIT

In a major new development in 2014, the New York Forum AFRICA will play host to the first ever **African Citizens' Summit**, in association with Train My Generation. The Summit will showcase the results of the Train My Generation survey, the first pan-African survey focusing on the views of Generation Y in the continent, as they enter the workplace. The survey will concentrate on Opportunities for the Next Generation, principally: opportunities in education / higher education / training; opportunities in the workplace; and opportunities for young entrepreneurs and start-ups. The survey will be issued through partner universities, high schools, social networks, partner and affiliate networks (NGOs and young entrepreneur organisations). The survey is an initiative of **Train My Generation**, the vocational training fund created and set up by the New York Forum AFRICA in 2013.

The survey, in collaboration with Global Counsel and Tribal Brands, will be hosted on mPowering Action, the online and mobile platform powered by the UN Foundation and the UNDP that encourages young people to articulate their views on social and economic issues. The results will be revealed exclusively during the **African Citizens' Summit** in front of an audience of students from local universities and high schools – as well as being livestreamed to universities and high schools across the continent. The summit programme will focus on the issues and opportunities raised during the survey and will include presentations and inspirational speeches from some of the NYFA speakers and VIP guests. The outcomes of the survey will be presented as policy recommendations to ministers and heads of state present at the NYFA.

### PRE-FORUM DAY

New for 2014 is the addition of two focused topic streams – finance and natural resources – that have been identified as key for growth. Each topic stream will have dedicated workshops with Gabonese state and private sector participants. Finally, in a third new initiative for 2014, we have created a community-building session, the **Marketplace**, for all speakers and delegates to meet on the first day and exchange ideas. This will be accompanied by a networking and community app, available to registered participants a few weeks before the Forum, enabling them to set up meetings before they arrive.

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09:00 – 12:30    CITIZENS' SUMMIT    MARKETPLACE

#### AFRICAN CITIZENS' SUMMIT

*Open to all participants*

The Summit will focus on the results of the Train My Generation survey, the first pan-African survey focusing on the views of Generation Y in the continent, as they enter the workplace. The findings will form part of policy initiatives, to be presented to heads of state by the New York Forum AFRICA. The survey is an initiative of **Train My Generation**, the vocational training fund created and set up by the New York Forum AFRICA in 2013.

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09:00 – 10:00    MINING WORKSHOP 1    ALBERT SCHWEITZER ROOM

#### WORKSHOP M1: THE ROLE AND RESPONSIBILITY OF NATIONAL MINING COMPANIES IN DEVELOPING THE SECTOR

*Open to all participants*

*During the NYFA, we will host three workshops, focusing on mining. These sessions are open to all.*

10:10 – 11:10 FINANCE WORKSHOP 1 ALBERT SCHWEITZER ROOM

WORKSHOP F1: FINANCING INFRASTRUCTURE PROJECTS AND DEVELOPMENT

*Open to all participants*

*During the NYFA, we will host two workshops, focusing on finance. These sessions are open to all.*

This workshop will examine the financing of infrastructure projects, including working with international donors and international banks. How can we mobilise long-term resources and what are the implications for the banking sector, both State-owned and private corporations?

11:10 – 11:30 COFFEE BREAK

11:30 – 12:20 MINING WORKSHOP 2 ALBERT SCHWEITZER ROOM

WORKSHOP 2: PPPs WITHIN GABON'S MINING INDUSTRIES

*Open to all participants*

This workshop will invite representatives from economic operators partnering with the state to share their insights.

12:00 – 13:00 FINANCE WORKSHOP 2 LIBREVILLE ROOM

WORKSHOP F2: FINANCING PRIVATE PROJECTS AND PPPs

*Open to all participants*

This workshop will examine the financing of private projects and PPPs, including looking at innovative financing initiatives within the private sector, measures that could be taken to encourage private investment flows, and the legal and institutional frameworks required for PPPs.

13:15 – 14:00 LUNCH MARKETPLACE

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14:00 – 17:00 COMMUNITY CONNECT MARKETPLACE

BUILDING THE NEW YORK FORUM AFRICA COMMUNITY

*Open to all participants*

This opening "power introduction" session will enable participants to **meet one another**, have **a chance to network**, but also discuss the issues that they deem important, and play a part in shaping the discussions of the Forum. Participants will **work in groups at round tables**, aided by our brainstorming technology, and facilitated by expert moderators. Topics that could be discussed: innovations in healthcare, encouraging more private sector investment in Africa, and generating more jobs for women.

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## OFFICIAL OPENING SESSION OF THE NEW YORK FORUM AFRICA 2014

17:00 – 20:00 **OFFICIAL OPENING SESSION** PLENARY TENT

### PRE-OPENING WARM-UP

We will look at how Africans can create new businesses and products based on 'need' not 'want', and become more engaged as citizens through digital connectivity.

17:00 – 17:15 **OPENING SPEECHES**

#### WELCOME ADDRESS

The New York Forum AFRICA community of business, finance, policymaker and political leaders met for the first time in Libreville two years ago. What projects, ideas, initiatives and business emerged in the 12 months since we last met?

17:15 – 18:00 **HEADS OF STATE**

#### TRANSFORMING AFRICA: THE LEADERS' PERSPECTIVE

African leaders face challenges from numerous fronts: how to harness economic growth, stimulate job creation, increase political stability, and handle the transition to democratic systems. How will they navigate change on the most rapidly-changing continent in the world?

18:00 – 18:25 **LATIN AMERICA**

#### TRANSFORMING NATIONS: THE LATIN AMERICAN EXPERIENCE

The last 15 years have signalled a tide of progressive change across Latin America, thanks to a new wave of leaders bringing about radical democratic change and huge social and economic benefits to their countries. Along with the rise of China, the emergence of an independent Latin America is one of the most significant global shifts of the last few decades. Their leaders have moved away from imperial domination towards regional integration and independent alliances. And while the region remains underdeveloped, with a third of its people living in poverty, the last decade has brought about prosperity thanks to the combination of a wealth of commodities, fast and sustained output growth, and big improvements in social conditions. What can Africa draw from the Latin American experience?

18:25 – 18:40 **IN CONVERSATION**

#### SPECIAL ADDRESS

These conversations, held at intervals during NYFA, are in-depth dialogues with unique personalities – across business, politics and culture – covering their careers, their ideas and vision, and their proposals for Africa.

18:40 – 18:50 **ADDRESS**

#### ADDRESS

18:50 – 18:55 **AWARDS**

#### AWARDS ANNOUNCEMENT

During this interlude, we will announce the winner of the first ever Africa Design Award, under the patronage of President Bongo, with the presentation the winner's trophy. We will also announce the creation of an award in collaboration with Le Point Afrique.

18:55 – 19:55 TRANSFORMING ECONOMIES

**TRANSFORMING ECONOMIES** THROUGH PARTNERSHIPS

Infrastructure development is critical for Africa's economic growth and poverty reduction, but government funding is unable to fulfil this need, and private sector involvement has been limited because of a lack of policy framework and sound public institutions with effective levels of governance. Development agencies allocates more than a fifth of Official Development Finance (ODF) for Africa's infrastructure to focusing on raising the levels of governance and improving the investment environment. These agencies, through a wide range of financing instruments, are drawing in private investors as well as other emerging economies – such as China, India and the Arab countries – to partner on meeting this gap in infrastructure investment.

- How can development agencies and nations work together more efficiently?
- What else is required to increase private sector involvement?

FORUM AGENDA DAY 2: SATURDAY, MAY 24 PLENARY TENT

09:00 – 09:10 IN CONVERSATION

IN CONVERSATION

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09:10 – 09:20 IN CONVERSATION

IN CONVERSATION

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09:20– 10:00 CAPITAL FLOWS

**TRANSFORMING AFRICA'S FINANCIAL LANDSCAPE**

Capital flows and the nature of deals have shifted in the last few years in much of Africa. While investment from the US, Europe and China remains important, an increasing number of intra-African deals are happening. What is the likely impact of the intra-African investment trend?

- Which sectors are seeing the most intra-African investment activity?
- What are the advantages and disadvantages African investors bring to the table?
- Are intra-African investments set to increase in coming years?

10:00 – 10:15 IN CONVERSATION

IN CONVERSATION

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10:15 – 10:50 SWFs

SOVEREIGN WEALTH FUNDS – **THE KEY TO TRANSFORMING NATIONS?**

African sovereign wealth funds are increasingly using their finances to fast-track infrastructure development in the continent, while aiding socio-economic development. As an example, the Gabonese Strategic Investment Fund (FGIS), which was created two years ago, has already financed a dozen projects in line with the country's development plan.

- What are the positive lessons that can be taken from emerging economy SWFs?
- How can we ensure that equity investors are contributing to the growth of the African private sector?  
What are the requirements for the development of private equity in Africa?
- How can these SWFs mobilise more resources to invest in high added-value strategic projects?

10:50 – 11:10 COFFEE BREAK

11:10 – 11:25 IN CONVERSATION

IN CONVERSATION

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11:25 – 11:40 IN CONVERSATION

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11:40 – 12:10 AGRICULTURE

### DYNAMIC AGRICULTURE MARKETS: A PIPE DREAM OR A GRAIN OF TRUTH?

**TRANSFORMING THE LAND FOR AGRICULTURE:** The African vision for agriculture has been clearly laid out: dynamic markets within regions and countries, and farmers active in the market economy, while the continent becomes a net exporter of agricultural projects. Following from this would be a fairer distribution of wealth for rural populations, and environmentally sound agricultural production and sustainable land management. Is this an agricultural pipe dream – or is Africa close to achieving this? Are government, the private sector and the farmers delivering – and are they accountable?

- How do we build value-added sectors to keep more revenues at home?
- How do we integrate and support small farmers?
- What can be done to protect from price hikes, and against environmental disasters?
- How do we increase capacity and storage of water?
- What needs to be done to improve access to market (financial and infrastructure/transport)?
- Can we ensure food security?

12:10 – 12:20 IN CONVERSATION

### IN CONVERSATION

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12:20 – 13:00 SUSTAINABILITY

### TRANSFORMING INVESTMENT INTO SUSTAINABLE, INCLUSIVE GROWTH

Although Africa's economy has grown rapidly in the last decade, questions have been raised about whether this growth is sustainable – and inclusive. Many are concerned that the growth will fail to create sufficient jobs and raise living standards, and that the huge infrastructure projects will damage the eco-system irreparably.

- How can Africa develop, build and grow in a way that is inclusive to all citizens, but maintains ecological balance?

13:00 – 14:15 NETWORKING LUNCH, MARKETPLACE

14:30 – 16:00

### TASKFORCES

*The New York Forum Taskforces are highly interactive, small discussion groups that will be focused on defining tangible opportunities and solutions. The outputs will be a set of practical, actionable steps for organizations' leadership teams that will be prerequisites or catalysts for success in the near and long term. Our expert facilitator will move participants into small groups, to identify opportunities and challenges on the topic. Taskforces will also include remarks from leading experts on the topic. To jumpstart the discussions, moderators will facilitate participant dialogue. At the close of the session, the summarized list of opportunities will be discussed and participants will vote on them.*

This year, we are assigning sectors only: taskforce participants will work together to select the issues within that sector that they would most like to address in the taskforce.

TASKFORCE 1 ALBERT SCHWEITZER ROOM

**AGRICULTURE**

Climate change has had an overly adverse effect on African agriculture, which is rain-fed, but blighted by droughts and floods that have become more and more unpredictable. But less than 10 per cent of finance goes to adaptation strategies, according to the African Development Bank.

- How can we develop more efficient use of land, water, soil nutrients and genetic resources?
- How can governments help – whether through changes in legislation or financial mechanisms?

TASKFORCE 2 FRANCEVILLE ROOM

**WATER**

Despite the discovery of significant underground aquifers in several regions of Africa, as much as 40 per cent of the continent's population lacks access to clear water.

- Are there ways to jumpstart water infrastructure?
- How can the public and private sectors work together to solve Africa's water dilemma?

TASKFORCE 3 PORT-GENTIL ROOM

**ENTREPRENEURSHIP**

Entrepreneurs are a force to be reckoned with in Africa. Whether solving socio-economic problems or creating new products specially designed for the continent, this is a generation of risk-takers and innovators. And, in the process, they are exporting African products and culture to the world while creating jobs at home.

- How can we encourage and support them, and help them build scaleable, sustainable, impactful businesses?

TASKFORCE 4 LIBREVILLE ROOM

**MEDIA AND ENTERTAINMENT**

Media in Africa is one of the fastest-growing industries, but investors have been slow to support its growth. And, the media industry has undergone huge changes in the past five years, with the rise of digital media – including video on demand, and an increased consumption of news via social media – and a lack of trust in traditional media outlets. Meanwhile, the revenue potential has changed, as people become increasingly unwilling to pay for content on news sites when they can get so much for free.

16:00 – 16:15 COFFEE BREAK

16:15 – 16:35 IN CONVERSATION PLENARY TENT

**IN CONVERSATION**

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16:35 – 17:15 MINERAL RESOURCES

**TRANSFORMING NATURAL RESOURCES INTO VALUE-ADDED PRODUCTS**

**HOW CAN WE ACHIEVE TOTAL LOCAL TRANSFORMATION OF MINERAL RESOURCES IN AFRICA?** The National Industrialization of Gabon Strategy, developed in 2013 by the Ministry of Industry and Mines, emphasizes the importance of the local development of natural resources in order to make Gabon an emerging country by 2025. Today, the mining sector contributes just 4% of Gabon's GDP, 11 % of exports and 1.3% of budget revenues excluding oil). But Gabon has the potential to build an industrial base for the local processing of mineral resources and thus significantly increase the mining sector's contribution to GDP, job creation and fiscal revenues. For example, Gabon is the fourth largest producer of manganese behind China, South Africa and Australia. But a lack of local processing means the country does not draw enough wealth

from the manganese. The National Industrialization Strategy has set an ambitious target of tripling local added value by 2025. How can the continent create value-added industries and diversification?

- Are Gabon's targets realistic?
- Is 100% local transformation achievable?
- How are other African countries dealing with this challenge / opportunity?

17:15 – 18:00 OIL REVENUES

### TRANSFORMING OIL REVENUES INTO DEVELOPMENT

**THE ROLE AND RESPONSIBILITIES OF NATIONAL OIL COMPANIES:** Natural resources have accounted for roughly 35 per cent of Africa's growth since 2000, but 80 per cent of Africa's export products are resource-based raw or semi-processed goods (compared with 40 per cent in India and 14 per cent in China). Despite a strong comparative advantage in natural resources (with the high level of prices for these resources), Africa has kept its place in the global economy but has not leveraged this natural resource wealth into structural transformation that will enable the continent to create more value by transforming these resources, providing more jobs and more income for all.

- How can Africa achieve growth that delivers more productive jobs?
- How can the continent create value-added industries and diversification?
- What role can governments play in leveraging these strong natural resources? What are the right conditions for transformation?
- Is increased co-operation (pan-African and between public and private sector) the solution?

18:00 – 18:35 EDUCATION

### TRANSFORMING EDUCATION AND TRAINING INTO JOBS

UNESCO estimates that less than 5 per cent of Africans enrol in formal technical or vocational training programmes – yet there is a huge deficit in qualified local labour across all sectors. As a result, skilled foreigners have to be recruited, or companies have to reassess their operations – both of which stunt Africa's growth. Why is there such a disconnect?

18:35 – 18:50 IN CONVERSATION PLENARY TENT

### IN CONVERSATION

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19:30 AFRICAN CELEBRATION PLENARY TENT

### NETWORKING DINNER AND EXCLUSIVE CONCERT

## FORUM AGENDA DAY 3: SUNDAY, MAY 25

### INNOVATION SESSION

09:00 – 09:50 DIGITAL INNOVATION PLENARY TENT

#### CLICK TO WIN: TRANSFORMING CONNECTIVITY INTO DIGITAL INNOVATION

Over the past few years, fiber-optic networks have sprung up over Africa, connecting the continent, slashing the cost of online access, and kickstarted new markets in IT, content, software, mobile phones, social media and apps. Africa's Generation Y is using ICT to create opportunities and build businesses. But this is just the beginning: Africa is the second-biggest mobile market in the world, and smartphones sales are 400 per cent bigger than computer sales (estimates state there will be a billion mobile phones in Africa by 2016). And six of the 10 fastest-economies are in sub-Saharan Africa. How can we combine these two elements to use spiralling mobile use and online access to generate more innovation and a thriving, profitable, digital industry?

- IT and communications can create new opportunities for income and jobs. How much effort and resource allocation should we place here?
- And should IT and connectivity be the number 1 issue, above all else?
- How do we create local centres of excellence based around technology?

09:50 – 10:00 IN CONVERSATION

#### IN CONVERSATION

These conversations, held at intervals during NYFA, are in-depth dialogues with unique personalities – across business, politics and culture – covering their careers, their ideas and vision, and their proposals for Africa.

10:00 – 10:40 BRAND AFRICA

#### TRANSFORMING THE AFRICAN BRAND

The value of a well-defined, trusted brand is unquestioned: supporters of a Brand Africa state that it will unlock sustainable growth, improve reputation, and increase competitiveness for the continent.

- 54 countries, but how much benefit would they get from the creation of one brand, a brand Africa?
- Would it be better to focus on branding regional associations, like CEMAC?
- Made in Africa: would this label add value?
- Or, is Africa simply too diverse to be labelled as one – and is a “forced homogeneity” exacerbating the problem?

10:40 – 11:00 DESIGN

#### TRANSFORMING DESIGN INTO VALUE

Innovation and design, if a fundamental part of production, will add value to a product and services and create value for a brand. The panel will discuss how to create a genuine “Africa Design” and how to export new brand champions – to other African markets and to overseas markets.

11:00 – 11:20 COFFEE BREAK

11:20 – 11:30 IN CONVERSATION

### IN CONVERSATION

These conversations, held at intervals during NYFA, are in-depth dialogues with unique personalities – across business, politics and culture – covering their careers, their ideas and vision, and their proposals for Africa.

11:30 – 12:30 SCALEABILITY

### TRANSFORMING ONE GREAT IDEA INTO THE NEXT BIG THING

**BRINGING GREAT IDEAS TO SCALE:** There are pockets of innovation and exciting business ideas all over Africa – but the challenge is to keep the ideas in Africa, rather than losing their creators to opportunities in the West, and then to bring those ideas to scale. Africa as a market is big enough to handle any new product (bigger than the US) as long as the marketing is targeted and awareness is created. We invite a panel of inventors to share their stories with us, and ask how we can better support and encourage the creation of the Next Big Thing.

- Do banks and public sector financing organisations understand the value of investing in R&D?
- Is the solution to devolve the issuing of financial support to local rather than national governments?

12:30 – 13:00 IN CONVERSATION

### IN CONVERSATION

These conversations, held at intervals during NYFA, are in-depth dialogues with unique personalities – across business, politics and culture – covering their careers, their ideas and vision, and their proposals for Africa.

13:00 – 14:00 NETWORKING LUNCH, MARKETPLACE

14:00 – 15:30

### TASKFORCES

*The New York Forum Taskforces are highly interactive, small discussion groups that will be focused on defining tangible opportunities and solutions. The outputs will be a set of practical, actionable steps for organizations' leadership teams that will be prerequisites or catalysts for success in the near and long term. Our expert facilitator will move participants into small groups, to identify opportunities and challenges on the topic. Taskforces will also include remarks from leading experts on the topic. To jumpstart the discussions, moderators will facilitate participant dialogue. At the close of the session, the summarized list of opportunities will be discussed and participants will vote on them.*

#### TASKFORCE 5 LIBREVILLE ROOM

##### HIGHER EDUCATION AND VOCATIONAL TRAINING

Owing to a huge deficit in qualified local labour, skilled foreigners have to be recruited, or companies have to reassess their operations – both of which stunt Africa's growth.

- How can we involve the private sector in creating vocational training schemes that deliver graduates with the appropriate skillset?

#### TASKFORCE 6 ALBERT SCHWEITZER ROOM

##### DIAGNOSIS THROUGH INNOVATION

What is the best way for companies to focus on developing Africa-specific treatments and invest in R&D to produce localised diagnosis tools?

- Mobile diagnosis centres and e-healthcare systems
- Mosquito deterrent systems

**TASKFORCE 7** PORT-GENTIL ROOM

**FINANCING INNOVATION**

There are pockets of innovation and exciting business ideas all over Africa – but the challenge is to keep the ideas in Africa, rather than losing their creators to opportunities in the West, and then to bring those ideas to scale. Africa as a market is big enough to handle any new product (bigger than the US) as long as the marketing is targeted and awareness is created.

- Do banks and public sector financing organisations understand the value of investing in R&D?
- Is the solution to devolve the issuing of financial support to local rather than national governments?

**TASKFORCE 8** FRANCEVILLE ROOM

**TOURISM**

A World Bank report, released at the end of 2013, has stated that African countries can compete with other tourist-rich regions of the world if tourism is a fully integrated cornerstone of their economies. To close the gap between regions registering a high share of tourism such as Asia Pacific (over 20 per cent) and those with a lower share like Africa (5 per cent), requires collaboration from governments and private sector to address obstacles such as land access and visa regulation.

- How can we expand tourism opportunities and transform business climates in Africa?
- How can we use tourism to stimulate job creation, especially for women and young people?

15:30– 16:00 COFFEE BREAK

**OFFICIAL CLOSING SESSION OF THE NEW YORK FORUM AFRICA 2014**

16:00 – 19:00 **HOW CAN WE PLAY A PART IN THIS TRANSFORMATION?** PLENARY TENT

16:00 – 16:30 PRIVATE SECTOR

**DISCUSSION: THE ROLE OF THE PRIVATE SECTOR IN THIS TRANSFORMATION**

As African governments are increasingly focused on creating sustainable and inclusive economic transformation, the opportunities are ripe for the private sector to match demand for technology and expertise. The private sector already generates two-thirds of Africa's investment, three-quarters of its economic output and nine-tenths of its formal and informal employment (*African Development Bank figures*). A competitive private sector in Africa will power the sustainable growth, poverty reduction, and opportunities for all citizens.

- How can governments nurture the growth of the private sector?
- And how can the private sector deliver growth that is sustainable and inclusive?

16:30 – 17:00 MEDIA

**TRANSFORMING THE AFRICAN MEDIA**

While the African media sector is growing in numbers, it still has some way to go in terms of meeting international standards, respect of intellectual property, and a commitment to factual reporting. This growth has come alongside an explosion of social media and unofficial sources and blogs – “citizen journalists” – that aren't moderated or accountable. Is this the result of a globalised, online world, where everyone has a voice, or has a combination of circumstances mean African media is more to blame?

- How can we bring an international ethical framework to Africa?
- How can we moderate, but not censor?

17:00 – 17:20 UNITED STATES

**TRANSFORMATION I: HOW DOES AFRICA SEE THE UNITED STATES?**

How is America viewed by Africa – and how can Africa maximise the benefit of working more efficiently with the United States? What are the opportunities that are most easily accessible and how can we build partnerships on both sides? What can Africa expect from the USA in the future?

17:20 – 17:40 THE MOROCCAN MODEL

**TRANSFORMATION II: THE MOROCCAN BUSINESS MODEL**

Previously focused on tourism and agriculture, Morocco has diversified its economy over the last decade to attract investment and deliver a rise in added value, through building centres of excellence and undergoing a programme of comprehensive reforms to improve the business climate. Morocco is now one of the most competitive economies in the world – so what are the key success factors of the Moroccan business model?

17:40 – 18:30 WOMEN AND YOUTH

**AGENTS OF TRANSFORMATION: WOMEN AND THE YOUTH**

Today's African citizens are faced with a set of unique challenges: an unpredictable job market and poor global economic conditions. They choose to voice their opinions through social media, or more vocally in the streets. New generations of women and young people throughout Africa are emerging and developing innovative strategies to overcome daily problems at a local and national level, but their combined capacities have not been fully harnessed. And alongside this increased activism is an increased entrepreneurial spirit, a willingness to cross borders to seek opportunities, and an understanding of the increasingly interconnected world. How do today's leaders (corporate and government) communicate with them?

- How can we tap the full potential of women and young people?

18:30 – 18:50 GENERATION

**TRANSFORMING A GENERATION II**

During the NYFA, we will listen to world leaders in their fields, who are challenging conventional systems and thinking to encourage fresh thought and a new approach. First, one of the world's greatest ever chess players will describe how adding chess to educational environments will instil self-discipline, encourage creativity and promote strategic thinking.

**TRANSFORMING A GENERATION III**

Secondly, one of the greatest defence players in NBA history will talk about how he has used his fame as a platform for humanitarian work.

18:50 – 19:00 CLOSING

**CLOSING DEBATES**

What projects, ideas, initiatives and business have emerged during the NYFA – and what does the next 12 months hold?

19:00 FORUM ENDS